

PRESS RELEASE

# Nuziveedu Seeds partners Indian Seed Congress 2013

**Hyderabad, 5<sup>th</sup> February, 2013** – Nuziveedu Seeds Limited, one of the leading Indian Seeds company is the principal sponsor of Indian Seed Congress being held on 8<sup>th</sup> and 9<sup>th</sup> February at Gurgaon, Delhi NCR. “Seeds of Change - Enabling The Ever Green Revolution” is the theme for the fourth edition of the Indian Seed Congress being held at Leela Kempinski, Gurgaon, Delhi NCR.

Indian Seed Congress, a prestigious mega event of the Indian Seed industry, has representation from not only leading seed companies from India and abroad but also policy makers, developmental agencies, scientific community and farmer’s organizations. The event is an annual forum organized by the National Seed Association of India (NSAI), the apex organization representing the Indian seed industry and provides a platform for seed industry personnel to interact closely with technology developers, sector development officials and policy makers.

Speaking on the event, Mr. M Prabhakar Rao, CMD, Nuziveedu Seeds said “we are delighted to be associated with a prestigious international event like Indian Seed Congress. The event attracts some of the notable authorities on seed industry in the world. We are confident that their collective insights would not only help us in developing innovative and affordable seeds and farming techniques but also provide impetus to the ever green revolution.”

Nuziveedu Seeds offers more than 340 hybrid seeds and varieties comprising of nearly 30 field crops and vegetables to Indian farmers through its extensive sales and distribution network in 17 states across India. Nuziveedu Seeds’ marketing team conducts farmer education programs on new agronomic practices to increase productivity.

## **About Nuziveedu Seeds Limited:**

Nuziveedu Seeds is part of NSL Group and is a leading private sector company in the Indian seeds industry. Today, the company is India’s leading supplier of quality seeds and lays strong emphasis on R&D, Production and Marketing of various kinds of cotton hybrid seeds and other field crops like Maize, Paddy, Sunflower, Sorghum, Pear millet and a number of vegetable crops.

## **For further details contact:**

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